Smart Skills Builder Reading

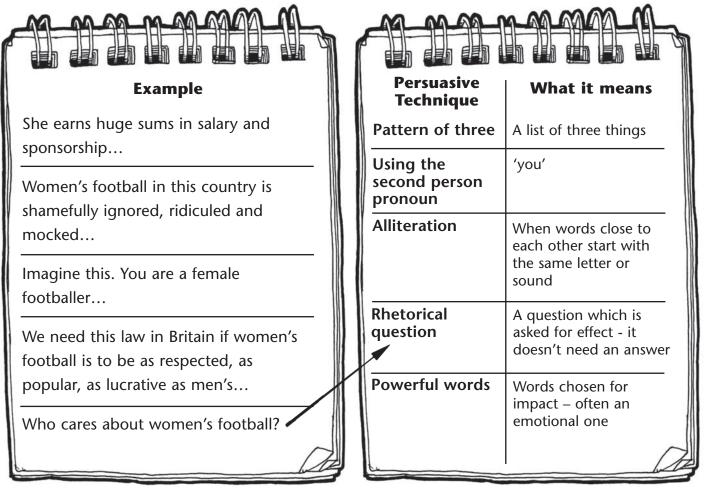
Year 7



Persuasive techniques

Activity 1: Match the persuasive technique on the right-hand side of the table below to the example from '*Take us Seriously!*'. One has been done for you.

(Teacher's Book)



Activity 2

Fact and opinion

- Facts: things that can be proved to be true.
- **Opinions**: things that could be argued against people's individual points of view.

Are there more facts or opinions in this text, or is it balanced?	
Why do you think this is?	MARE

Lesson 7: Persuasive techniques

SMART SKILLS BUILDER READING YR7

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