



SMART LEARNING

b Join the Team!

(Teacher's Book)

Activity: Read 'Join the Team!' in the Student's Book, and answer the following questions:

1. Why has this text been written?

2. Who has it been written for?

3. Fact or opinion? Which of the following statements from '*Join the Team!*' can be proved to be true (facts) and which are just the writer's personal opinions? Tick the right box:

STATEMENT FROM 'JOIN THE TEAM'	Fact	Opinion
lt's fun!		
Last year, 500 new clubs just for girls were set up all over the country.		
Women's football used to be more popular than men's! In the early 20th century, one match saw a 53,000 strong crowd.		
Come and play in one of the most exciting teams in the region		
We are a small, friendly, up-and-coming club		

4. How does '*Join the Team!*' persuade the reader to join a football team? Write examples from the text in the left-hand column of the table below. On the right, name the persuasive device used.

Example of language used	Persuasive technique
Football keeps you fit, healthy and best of all, it's fun!	

5. How does the way the text is designed and presented persuade the reader?

Lesson 7: Persuasive techniques

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