**Business case for the purchase of:**

**Smart English thematic units**

This document was drafted following the release of ***Effective Buying for your School,*** the advice from the Department for Education, March 2014 which is non-statutory, and was produced to provide guidance to schools about buying practices and how to achieve better value for money. .

**Cost:** From £999 for FOUR thematic units

**The need:**

**The targets of the new linear GCSE specifications for English Language and English Literature are testing cumulative not compartmentalised knowledge and skills. This allows English departments the opportunity to re-evaluate how English is taught at Key Stage 3 to maximise potential at GCSE. Awarding bodies are recommending a thematic approach at Key Stage 3 to enhance students’ critical objective appreciation needed for both specifications, teaching language through literature. A connected and varied selection of texts stimulates further independent reading and enquiry and allows teachers to a) start with the text and work out or b) start with the idea and work in.**

**The Challenge**

The faculty needs a coherent approach to the new Key Stage 3 Programme of Study in light of the new GCSE specifications.

Access to a wide variety of linked texts is often prohibitively expensive and creating lessons around a set of diverse text starters can be very time-consuming, when new resources/planning for GCSE and A Level is required.

**A new thematic approach for Key Stage 3 is required to benefit:**

**Our school** – to track and improve pupil progress, building right from the start of Year 7 for GCSE success.

**Our students** – to support students’ learning by developing their own understanding of and perspective on a theme, allowing them to approach less familiar texts in a more informed manner, empowering learning, that will allow them to succeed at GCSE.

**Our staff** – to enable all teachers to deliver robust and engaging lessons Key Stage 3 lessons with assessment opportunities that support GCSE specifications.

**The solution:**

**Smart Learning has developed four thematic units to support a thematic approach at Key Stage 3. The units are rigorous, customisable and affordably-priced series to successfully build the foundations success at GCSE and deliver the new Programme of Study. The Smart English series**

* Engages students with inspiring, themed selections of texts
* Introduces active learning and creativity into lessons
* Assesses progress in every lesson through mapping to the new PoS, APP and AOs
* Allows teachers to adapt and personalise resources to meet the needs of students

Smart English series provides a themed approach to Key Stage 3 English, matched to the new Programme of Study. The series consists of the following themed units:

* Survival
* Gothic Horror
* War & Conflict
* Crime & Detection

Each unit is based on an inspiring selection of themed texts, presented in an attractive Student’s Book. An accompanying Teacher's Book and Resource CD-ROM provide everything you need to deliver 45 lessons across THREE differentiated progress bands: Written with a focus on creativity, flexibility and progression, Smart English offers a wealth of adaptable, easy-to-use materials.

**Areas for potential savings:**

The RRP is £9.00 per Student’s Book, £150 for the Resource CD-ROM (with PowerPoints) and £99 for the Teacher’s Book and CD-ROM (with worksheets) but until 31 December 2015 there is a UK the schools price is **£299 per unit** for 30 copies of the Student’s Book copies, a Resource CD-ROM (with PowerPoints) and a Teacher’s Book and CD-ROM (with worksheets).

For all four units there is a special offer price of £999 (saving £1,077 on RRP of £2,076), for three units £799 and two units £550.

**Or more affordable and flexible DIGITAL versions of the thematic units ...**

A digital copy of the Resource CD-ROM, a digital copy of Teacher’s Handbook and 10 5-year licence eBook versions of the Student’s Books for projection onto whiteboards costs only £199 and for all four units only £599 (two units £375 and three units £499).

***Additional information***

**Smart English**

**The Student’s Books**

• Flexible and time-saving 48-page themed anthologies covering a rich and varied literary heritage and non-fiction

• Carefully chosen texts with eye-catching layout to appeal to the broad range of interests and abilities at Key Stage 3

• Just texts – no pre-set student activities – to give maximum flexibility

**The Teacher’s Books**

• 128-page Teacher’s Book and CD-ROM with fully editable resources – all curriculum mapped

• Editable differentiated worksheets, lesson plans, assessment sheets and outcomes

• Active learning techniques developing creativity and easy-to-implement ICT integration guidance

**Resource CD-ROMs**

• Time-saving resources to enhance lessons

• PowerPoints and an image bank to support every lesson

• IWB-ready plain texts and Student’s Book texts

**Resource title: Smart English**

**Format, dimensions and extent:**

**Student’s Book x 4**

Paperback book A4 48pp

**eBook app x 4** (for iOS or Android)

**Teacher’s Book and CD-ROM x 4**

Paperback book and CD-ROM A4

**Resource CD-ROM x 4**

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