**Drafted following the release of *Effective Buying for your School* the advice from the Department for Education, March 2014 which is non-statutory, and was produced to provide guidance to schools about buying practices and how to achieve better value for money.**

**Business case:**

**For the purchase of The Student Guide to Literacy in Science**

**Cost:** From £0.99 (eBook app) £1.99 (printed copy) per title (based on volume)

(Single copy schools’ price £3.99 / RRP £4.99)

**The need:**

Literacy levels need to be raised throughout schools, and in particular in Science.

This guide (printed copy and app-based eBook):

* Helps students to interpret, understand and formulate scientific ideas with confidence
* Prepares and supports for performance in assessment
* Supports **both students and teachers** to help ensure a clear scientific literacy strategy is implemented across the sciences.

**Our school** – to improve results through improved literacy skills in exams (students are awarded extra marks for SPaG, which can mean accuracy takes students over grade boundaries)

**Our students** – It will enable your students to interpret science and understand the concepts and natures of ‘**scientific writing**’ and ‘**scientific reading**.’

**Our staff** – enabling all teachers, including those with subject specialisms other than English, to deliver a unified literacy message in their subject area and consequently across the school, especially if staff have a low confidence level in literacy.

**Our community** – giving parents and carers the confidence to support their children in literacy work students undertake at home and tackling issues around literacy for youth employability for local businesses.

**The solution:**

Smart Learning has developed this new, affordably-priced guide (a pocket-sized printed version AND an app-based eBook) for students and teachers to provide the faculty with a means of delivering the same essential literacy ‘message’ in all sciences.

**The Challenge:**

* There are no other such guides on the market and other than key-stage-specific posters, there are very few resources for literacy in Science.
* For the school to write and publish its own such guides would be time-consuming and costly

**Areas for potential savings:**

**Until 31 March 2016** the special UK schools prices are:

**£1.99 per printed copy** (**saving £2.96 or 60%**).

**£0.99 per eBook (1-year licence) when ordering 250+** (**saving £1.51 or 60%**)

**We also offer a bundle at £1,500 which includes**

• **500 copies of The Student Guide to Literacy in Every Subject**

• **500 copies of The Student Guide to Maths across the Curriculum**

**£1.50 per copy** (**saving £3,450 or 70%**)

The RRP is £4.95 per Printed Copy and £2.50 per eBook licence.

*For more information of the Smart Essentials series and to download and edit this business case visit: www.smart-learning.co.uk/subject/crosscurricular/smart-essentials.html*